



WOOL



100% NEW ZEALAND QUALITY WOOL

ZIBELINE
GRANADA

Lamp Original 1227 by Kenneth Grange - Gull
Side Table Tea Hole, Impressa Black-White Throw, Napoleon
Jute-Caneas-Cocobite Cushion - SMI Interiors
Sofa - Freedom Furniture





COLOUR

Designed for New Zealand Interiors.

PREMIUM QUALITY

At Feltex Carpets we take great pride in producing outstanding quality carpet. The quality of **Feltex Wool** carpet starts with the use of internationally renowned New Zealand wool in our carpet yarn, this wool allows us to produce premium wool yarns. The emphasis on quality continues with superior craftsmanship in our, tufting facility and the focus of our quality inspection department. Nothing is left to chance, ensuring a superior result every time.



Quality
ISO 9001

SAI GLOBAL

All Feltex New Zealand tufted carpets are produced under the internationally recognised ISO9001 quality management system.

INVEST WISELY IN YOUR HOME



Your carpet represents a substantial investment and you want it to look good for years to come. **Feltex Wool** carpets offer a range of residential rated carpets, heavy duty through to extra heavy duty, including stairs.

NATURAL & AGES GRACEFULLY
GREAT VALUE FOR MONEY
STYLISH & LUXURIOUS DESIGNS
COLOURS DEVELOPED ESPECIALLY
FOR NEW ZEALANDERS
NATURAL ANTI STATIC PROPERTIES
NON TOXIC SAFE OPTION
COOL IN SUMMER, WARM IN WINTER



NATURALLY STAIN RESISTANT AND VERY EASY TO MAINTAIN

Wool carpet is a very practical option to clean and maintain. Wool carpets have a 'waxy' outer layer present on the wool fibres which helps to naturally resist dirt and most stains.

HYPOALLERGENIC

Wool does not promote the growth of bacteria, molds and mildew, thereby reducing the likelihood of spores, mycotoxins and volatile organic compounds developing in the home which cause allergies and respiratory problems. Furthermore wool fibre does not promote the growth of dustmites. A wool carpet is a healthy option for your family.

WHY CHOOSE A WOOL CARPET?

*Because it really does tick all
of the boxes!*

Wool's natural beauty stems from the natural complexity of the fibre itself, evolved to protect sheep, no matter what the conditions! That's why we still wear wool, sleep with wool, insulate with wool and enjoy walking on wool.

When it comes to carpet wool sets the standards. Why else would synthetic fibre continuously try to mimic wool.

You can now purchase good synthetic carpets that almost look and feel like wool carpet. However, synthetic carpets simply cannot match the natural properties that pure wool carpets offer.

NEW ZEALAND MADE

FIRE RESISTANT

STAIN RESISTANT, EASY TO MAINTAIN

NATURAL INSULATION

HUMIDITY CONTROL

LUXURIOUS UNDER FOOT

SUPERIOR APPEARANCE RETENTION



FIRE RESISTANCE

In experiments conducted by the Wool Research Organisation of New Zealand (WRONZ), wool, nylon and polypropylene carpets were tested using the NBS Flooring Radiant Panel Test. Results confirmed wool carpets had the lowest propensity for flame spread and produced much lower levels of smoke when compared to synthetic carpet fibres. This is due to the unique chemical structure of amino acids which make wool naturally flame resistant. The surface pile of the wool carpet formed a thick, foam like, charred layer which effectively protected the lower pile, backing and underlay from combustion. In contrast, synthetic fibres melted which generated large amounts of smoke, with the heat reaching the backing and underlay.

ELECTRO-STATIC EFFECTS

100% wool carpet has natural protection from the build up of static electricity. There will be no build up on wool carpet unless relative humidity falls below 45% and this is very rare in New Zealand. This means a wool carpet does not require a chemical treatment which acts to suppress static build up.

BETTER ACOUSTICS

The impact and control of noise is becoming more important as our lives get busier. Most of us want our homes to be a quiet retreat away from the world that exists outside.

The mass wool fibres in any given area of carpet have a range of lengths, diameters, crimp and spirality. This gives wool carpets their ability to absorb sounds over a wide range of frequencies.



INDOOR ENVIRONMENT QUALITY

Indoor environment quality (IEQ) refers to the quality of the air and environment inside buildings, based on pollutant concentrations and conditions. WRONZ studies have shown that wool carpet can remove Volatile Organic Compounds (VOCs) such as formaldehyde, nitrogen dioxide and sulphur dioxide from the air more rapidly and effectively than synthetic carpet fibres. Wool does not release these gases, even when heated, and may continue to purify indoor air for up to 30 years. Tests conducted in a chamber showed that wool carpet can remove 99% of sulphur dioxide gas from the air in 4 hours.

NATURAL INSULATION AND HUMIDITY CONTROL

Wool is a natural hygroscopic insulator. This means that wool can naturally absorb up to 30% - 40% of its own weight in moisture without becoming wet to touch, thereby reducing the dampness in the air and making your home a drier and healthier place in which to live.

In cold damp conditions (high relative humidity) moisture is absorbed by wool and heat is given off. In warm dry conditions,

moisture is released by wool, resulting in a cooling effect. How well your carpet insulates largely depends on how much air it can trap. Because of wool's natural inbuilt crimp, air is retained in millions of tiny pockets which provide an insulation effect, thus creating a comfortable environment for you and your family to enjoy all year round.



THE ENVIRONMENT

New Zealand wool is sustainable, renewable and biodegradable. Wool fibre requires far less energy to produce than synthetic fibres.



Feltex Carpets New Zealand are manufactured ISO 14001:2004 certification.



Feltex Wool carpets are certified under the (ACCS) Australian Carpet Classification Scheme, including Environmental Certification.

These are classified by an independent Panel of experts in accordance with the ACCS Technical Guidelines.



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FREEPHONE: 0800 100 008
FREEFAX: 0800 488 088
SHOWROOM: 52 ASH ROAD, WIRI, MANUKAU CITY 2104
POSTAL: PO BOX 97145, MANUKAU CITY 2241
WEBSITE: WWW.FELTEXCARPETS.CO.NZ

FELTEX NEW ZEALAND WARRANTY

All Feltex carpets carry a warranty supported by New Zealand after sales service. The Feltex Carpets warranty is applicable to all Feltex carpet and Feltex Classic carpet, sold in New Zealand from 17th September 2012.

"As a New Zealand manufacturer, we endorse and recognise all rights of the consumer under the Consumer Guarantees Act 1993 (the "CGA") and further agree to match any performance guarantee or warranty offered in the marketplace, at the time of purchase, on any product which is equivalent to ours, where that performance guarantee or warranty offers rights to the consumer in addition to those in the CGA."

This means, when you choose a Feltex carpet, you can be secure in the knowledge that your carpet is backed by a comprehensive warranty which is easy to understand and supported by a leading New Zealand manufacturer.